

THE PURPOSE OF PROCESSING PERSONAL DATA COOKIES ON THE DOMAIN

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1 PURPOSE OF PROCESSING PERSONAL DATA

We process your personal data on our domain for the following purposes:

- To provide services related to the operation of the website to the extent necessary,
- To measure the number of visits and sources of traffic to the website to improve the performance of the site
- To display targeted advertising on the website based on identifying site visitor behavior and searches in the Internet environment, as well as evaluating the effectiveness of specific advertisements and marketing activities and tracking the number of users who are interested in the advertisements and marketing activities.

2 LAWFULNESS OF THE PROCESSING OF PERSONAL DATA

2.1 The legal basis for processing personal data for the purpose of providing services related to the operation of the website to the extent necessary

Personal data is processed in accordance with Article 6(1) (f) of Regulation (EU) 2016/679 of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data and on the free movement of such data (<https://eur-lex.europa.eu/legal-content/SK/TXT/PDF/?uri=CELEX:32016R0679>), which repeals Directive 95/46/EC (General Data Protection Regulation).

2.2 Legislative basis for the processing of personal data for the purposes of determining the number of visits and traffic sources and displaying targeted advertising on the website.

Personal data is processed in accordance with Article 6(1) (a) of Regulation (EU) 2016/679 of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data and on the free movement of such data (<https://eur-lex.europa.eu/legal-content/SK/TXT/PDF/?uri=CELEX:32016R0679>), which repeals Directive 95/46/EC (General Data Protection Regulation).

The consent given is unconditional and voluntary. If the data subject does not grant it, he or she may continue to visit and use the website, online services and products of the website to the extent that cookies are not necessary for the functionality and accessibility of the website. If the user disables or restricts the use of cookies, this may have an impact and effect on the functionality and accessibility of the website and the services of the website operator, which may cause part or even all of the services to be non-functional or inaccessible.

3 LEGISLATIVE OBLIGATIONS TO PROCESS PERSONAL DATA

For the purposes of processing personal data for the purpose of providing services related to the operation of the website to the extent necessary and processing personal data for the purpose of determining the number of visits and traffic sources and displaying targeted advertising on the website, the processing of personal data is not carried out on the basis of a specific legal regulation.

4 LISTS OF PERSONAL DATA

Provision of services in connection with the operation of the website: when accessing and using the pages on the website, personal data is collected which is automatically transmitted by the user's browser to the website service provider's server. This information is recorded without intervention and stored until it is automatically deleted. This personal data includes: the IP address of the user, the date and time of access to the website, the name and URL of the downloaded file, the website from which the access is made (referring to the URL), the browser used by the user or the operating system and the name of the Internet access provider.

For the purposes of determining the number of visits and traffic sources and displaying targeted advertising on the website: cookies are stored in the browser of the user's end device.

5 DATA SUBJECTS

For the purpose of processing personal data for the purpose of providing services related to the operation of the website to the extent necessary and processing personal data for the purpose of determining the number of visits and traffic sources and displaying targeted advertising on the website, the users of the website of the controller are considered to be data subjects.

6 STORAGE PERIODS FOR PERSONAL DATA

For the purpose of providing services related to the operation of the website to the extent necessary, temporary cookies are automatically deleted when the web browser is closed, thus enabling the storage of certain information that serves to facilitate searches on the website.

For the purposes of processing personal data for the purposes of determining the number of visits and traffic sources and displaying targeted advertising on the website, the persistent cookies remain stored in the browser on your device until they expire (for example, a few days, weeks, months, but not more than 13 months) or until they are manually deleted by you.

Any visitor to the website can delete cookies, regardless of whether they are permanent or temporary, at any time.

7 LEGITIMATE INTEREST OF THE CONTROLLER

The processing of the personal data referred to above is necessary for the provision of services related to the operation of the website to improve and enhance the content of the website and to ensure the safe and proper functioning of systems and procedures, as a legitimate interest of the controller.

8 TRANSFERS OF PERSONAL DATA TO THIRD COUNTRIES

The controller uses third-party services on its website, such as traffic measurement tools via Google Analytics, Google Tag Manager, or sharing buttons, or the "Like" marking of content in the environment of social networking services such as Facebook. In order to use these analytics services, the Operator implements third-party codes on its website, this may require the storage of cookies in order to maintain full functionality. This results in the acceptance of cookies by third parties. If you consent to the use of third-party cookies, i.e. performance and

targeting cookies, your data may be transferred to third countries where these third parties are based (for example, the USA).

9 TECHNICAL AND ORGANISATIONAL SECURITY MEASURES

The technical and organizational measures for the protection of personal data are processed in the internal regulations of the website operator. Security measures are implemented in the areas of object security, physical security, information security, encrypted information protection, administrative and personnel security, as well as the protection of sensitive information, which are set out with precisely defined duties and powers in the security policy.

10 CATEGORIES OF PERSONAL DATA

All personal data collected through cookies, is of the nature of ordinary personal data.

11 DISCLOSURES OF PERSONAL DATA

Personal data shall not be disclosed.

12 AUTOMATED INDIVIDUAL DECISION-MAKING OR PROFILING

The processing of personal data collected via cookies does not involve automated individual decision-making or profiling.

13 THIRD PARTIES

Third parties, as another authorized entity, are characterized by a legislative framework in accordance with Article 6(1) (c) of Regulation (EU) 2016/679 of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data and on the free movement of such data (<https://eur-lex.europa.eu/legal-content/SK/TXT/PDF/?uri=CELEX:32016R0679>), which repeals Directive 95/46/EC (General Data Protection Regulation).

14 RECIPIENTS OF PERSONAL DATA

The recipient of Google's personal data is characterized by a legislative framework in accordance with Article 6(1) (a) of Regulation (EU) 2016/679 of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data and on the free movement of such data (<https://eur-lex.europa.eu/legal->

content/SK/TXT/PDF/?uri=CELEX:32016R0679), which repeals Directive 95/46/EC (General Data Protection Regulation).

15 RIGHTS OF DATA SUBJECTS

The data subject has the right to request access from the website operator to the personal data processed about him or her by the website operator. The data subject also has the right to request the website operator to erase or restrict the processing of personal data. The data subject also has the right to object to the processing of personal data and to bring an action before a supervisory authority. In the Slovak Republic, the supervisory authority is the Office for Personal Data Protection of the Slovak Republic. Further information about the Supervisory Authority of the Slovak Republic and the application procedure can be found at www.dataprotection.gov.sk. In the case of processing of personal data based on the consent of the data subject, the data subject has the right to withdraw or amend his or her consent to the processing of personal data at any time. The withdrawal of consent by the data subject shall not affect the lawfulness of the processing of personal data which was based on the consent given prior to its withdrawal. The data subject shall have the right to exercise his or her rights by sending an e-mail or contacting the website operator. The contact information of the website operator can be found at the beginning of this document.